



Patterns Brighton

Job Title: Programming and Promotions Manager
Location: Patterns Brighton
Salary: £25k + depending on experience + bonus
Full/Part time: Full-Time
Length of employment: Permanent
Start Date: Asap
Closing date: 21st April 2017

About the company and who we are looking for to join our team

Mothership HQ Limited is the ultimate parent company of the Mothership Group of companies which owns and operates bars, restaurants, nightclubs and produces innovative events in the buzzy and vibrant social scenes of London and Brighton. Presently comprising of four venues and organising 1200 events a year, the business plans growth in the coming years. The group currently consists of The Book Club, Queen of Hoxton, Hoxton square bar & kitchen in London and Patterns, Brighton.

The company are seeking an experienced programmer, booker and digital wiz to manage the existing program of events and online presence of Patterns. Whilst also bringing strategic thinking, new events from external promoters and working closely with the venue management team and the Creative Lead to create irresistible clubbing content and online engagement.

You will have previous experience in programming for multi-use venues, have a passion for events and music, an abundance of contacts in the clubbing world, know how to throw a party, manage budgeting, bookings, production and digital. At the very least, you should enjoy the buzz and challenges that come with working in a lively, sociable, event venue business.

Job Description Overview

To develop, maintain and promote a creative program of music led events for Patterns. To maintain and manage a venue wide promotions, technical and artist liaison team. To maintain and promote the digital representation of Patterns. Assist on the creative direction of Patterns alongside the Creative Lead and Venue Management. To input on the creative direction and programming features across Mothership as part of the company's Creative Team

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Key Responsibilities and Accountabilities:

- To work with and manage an in house sub-contracted technician's and promotions team
- To work with management and the PR team to ensure the events are profitable and/or PR worthy.
- To seek out new promoters and partnerships
- To meet with the Patterns management team weekly to discuss past/future events, budgets and any other business.
- To feed into the Creative Team with ideas for future events and trends for Mothership and its venues.
- To devise and assist on production of seasonal events at Patterns
- In conjunction with venue management, develop and implement creative content for Patterns for press and promotion purposes.
- Manage all aspects of artist liaison; gather feedback from artists, agents and managers to secure future business and grow reputation.
- Responsible for the promotion & Digital Marketing of Patterns as a venue and its programme of events through all social media channels & physical promotion. To maintain and manage website content working with the Digital team on any structural changes.
- Programming & promotion of Patterns 1 Brighton FM show. External content promotional partners

Essential experience

- 12+ months' experience in a similar role
- Established music contacts (club lead)
- Experience of event production
- Experience of digital strategy and social media management
- Experience of managing event budgets
- Someone who loves going out and has an interest in discovering new parties
- A strong understanding of the local/national and international music/dance
- Highly organised and efficient, someone who is methodical with their work
- A creative thinker, someone who doesn't feel shy sharing ideas with the wider team
- A self-starter, one who isn't afraid of being given responsibility of working solely on a project when necessary



Desired experience

- Experience of working within a multi-use events venue
- Strong experience of creating engaging social media posts and running community pages with engaged followings
- Basic-intermediate experience in PhotoShop, Mailchimp & project management tools.

How to apply: Please send a cover letter of no more than 200 words, outlining your relevant experience, to dan@mothershipgroup.com (Creative Lead) together with your CV (no longer than 2 pages), with the subject heading '*Arts & Culture application*' no later than 15th March. Due to the high number of applications anticipated we will only be replying to candidates that make it to the next stage of the hiring process.